

Web Tools for Beginners and Beyond

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If you are a newbie or an expert in designing web pages, then you always require some tools to make your work easier and 100 percent efficient. Web tools are essential and important tools that you require to add extra features to your website and also to improve the functioning of your website to perform better in search engine results. Below are some of the important web tools:

1. Backlink Checker

Backlink checker allows you to check how many links that website has on its web pages. This way you can check the popularity of a website.

2. Google Page rank checker

With Google page rank checker you can determine the rank of any website you want. You can also use Google page rank predictor that tells you the rank of a website in the future. However, the value is not accurate and changes over time.

3. Traffic checker

With traffic checker you can check your ranking on Alexa and Google and determine the amount of traffic your website receives daily, monthly or yearly.

4. Ping check

With ping check you can check if a website is online or offline. Also, if the website is online then you can check the time it takes the request to reach the server. If the time is quite long then you should contact your hosting provider about increased speed.

5. Website speed test

You might have noticed that there are many websites that it takes a lot of time to load. Sometimes, people close such websites and you lose an important customer. With website speed test you can test the time your homepage or any other web page takes to load.

6. Sitemap Builder

Sitemap builder or creator is the most important tool of all the above tools. Sitemap is necessary for your website. It provides two benefits; first it provides a user with a smooth navigation that allows him/her to explore all the pages of your website and secondly, search engines require you to deploy a sitemap file so that they can crawl the pages of your website. You can restrict search engines from crawling some of the pages.

7. Keyword density checker

With keyword density checker you can check the density of a keyword on a web page. Keyword density is important and it should neither be too low or too high. Maintain a keyword density of 2 to 3 percent which is considered to be the most

appropriate figure.

8. HTML Optimizer

With HTML optimizer you can clean the unnecessary code present in your html code. This way you get a reduction in the total size of your html page along with removal of unnecessary code. But, you should make a backup before using HTML optimizer because this tool may change the layout of your webpage considering the code to be useless.

9. Meta Tag generator

Meta Tag generator allows you to generate Meta tags for your html page by using the information you provide. This tool is only for the newbies who are not familiar with html coding.

10. Google adsense preview

With Google adsense preview you can check how Google ads will look on your webpage? Since, Google does not allow you to click on your website, this tool is very useful.

Gregg Forscher of Discount Web

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